



We look forward to seeing you soon.

We are committed to implementing conscious and intentional measures to not only combat COVID-19, but promote healthy best practices that will become the protocol for all events during high- and low-risk time periods alike. We will continue to revise our procedures as needed to reflect the current state of the pandemic. Please continuously check back here. This is an evolving topic, and we will continue to refine our onsite policies based on what the experts are telling us.

ARSHRM WILL IMPLEMENT THE FOLLOWING BEST PRACTICES AT THE CONFERENCE:

We are working with the [Embassy Suites Northwest Arkansas – Hotel, Spa and Convention Center](#) staff to ensure they have implemented thorough cleaning guidelines and additional processes and procedures to ensure your health, safety and comfort.



We will implement the health and safety practices as issued by [Arkansas Governor Asa Hutchinson](#), [local](#) and [state health authorities](#), including the venue, and the [Center for Disease Control \(CDC\)](#).

We will require the use of face masks for all attendees, vendors, exhibitors, speakers, and staff, unless local, state or CDC guidelines change prior to or during our conference dates.

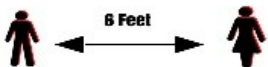


We will encourage all attendees to act in the best interests of their own well-being, and that of their fellow conference participants.



We will encourage frequent hand washing and sanitizing. Hand sanitizer stations will be available throughout the show floor, at venue entrances, and in common areas.

We will ensure high-touch areas will be regularly cleaned and sanitized.



More info coming soon about food and spacing concerns.

REQUIREMENTS AND COMMITMENT

ARSHRM is not requiring vaccinations for its attendees, but we strongly recommend that attendees get vaccinated if they are able to. ARSHRM respects that certain health issues and religious beliefs may prevent some attendees from being vaccinated.



ARSHRM will require all attendees to confirm that they are not displaying symptoms of COVID-19 and have not recently been exposed to anyone who tested positive. If they do have symptoms or have been exposed, they will not be able to attend the conference.



Cleanliness Assured

Atrium Hospitality is well prepared to welcome you back with our hands over our hearts.
Cleanliness Assured is our enhanced safety standards and protocols for our national hotel portfolio.

Developed by specialists in keeping you healthy and safe, our Cleanliness Assured program emphasizes higher safety standards through:

- ✓ team member training
- ✓ rigorous cleaning
- ✓ proper hygiene
- ✓ food safety
- ✓ physical distancing



Return Assured knowing we're using EPA-approved hospital-grade disinfectants and adapting workplace behaviors.



Stay Assured knowing our guest rooms have been cleaned, disinfected and inspected prior to each stay.



Relax Assured knowing we're cleaning public spaces more frequently. Enjoy single-serve, made-to-order, and to-go food and beverage options.



Gather Assured knowing we're keeping pace in real time with physical distancing requirements and safe food handling guidelines.

WORKING TOGETHER FOR YOU

We're collaborating with the world's well-known hotel brands on higher safety standards. Cleanliness Assured meets the American Hotel & Lodging Association (AHLA) Safe Stay initiative launched in response to COVID-19.

OUR HIGHER SAFETY STANDARDS COAST TO COAST

- ✓ 84 hotels
- ✓ Well-known hotel brands
- ✓ 20,899 guest rooms/suites
- ✓ 28 states
- ✓ 3 million+ sq. ft. of event space
- ✓ Federal, state and local regulatory compliance

ONLY THE BEST FOR YOU

We're disinfecting with confidence using EPA-approved products from Ecolab, a global leader in infection prevention solutions.

SAFE GATHERINGS - FIT TO YOUR VISION

- ✓ Professional meeting specialists
- ✓ Venue virtual tours
- ✓ Interactive seating diagrams
- ✓ Digital event check-in
- ✓ Hybrid meetings
- ✓ Individually boxed meal options
- ✓ Team member PPE