



A Clear Vision of the Future

Arkansas SHRM 2021 HR Conference & Expo • Sep 29 - Oct 1 • Rogers, Arkansas

We look forward to seeing you soon.

We are committed to implementing conscious and intentional measures to not only combat COVID-19, but promote healthy best practices that will become the protocol for all events during high- and low-risk time periods alike. We will continue to revise our procedures as needed to reflect the current state of the pandemic. Please continuously check back here. This is an evolving topic, and we will continue to refine our onsite policies based on what the experts are telling us.

ARSHRM WILL IMPLEMENT THE FOLLOWING BEST PRACTICES AT THE CONFERENCE:

We are working with the [Embassy Suites Northwest Arkansas – Hotel, Spa and Convention Center](#) staff to ensure they have implemented thorough cleaning guidelines and additional processes and procedures to ensure your health, safety and comfort.

REQUIREMENTS AND COMMITMENT



We will implement the health and safety practices as issued by [Arkansas Governor Asa Hutchinson](#), [local](#) and [state health authorities](#), including the venue, and the [Center for Disease Control \(CDC\)](#).

We will **require** the use of face masks for all attendees, vendors, exhibitors, speakers, and staff.

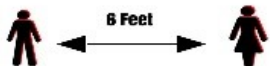


We will encourage all attendees to act in the best interests of their own well-being, and that of their fellow conference participants.



We will encourage frequent hand washing and sanitizing. Hand sanitizer stations will be available throughout the show floor, at venue entrances, and in common areas.

We will ensure high-touch areas will be regularly cleaned and sanitized.



Social Distancing will be practiced as best as possible. We are working with the Convention Center on spacing, seating, and food concerns. We encourage all attendees to maintain social distance, and precautions when interacting with other attendees. We recommend no hand-shaking, but fist and elbow bumps recommended!

ARSHRM is not requiring vaccinations for its attendees, but we strongly recommend that attendees get vaccinated if they are able to. ARSHRM respects that certain health issues and religious beliefs may prevent some attendees from being vaccinated.



ARSHRM will require all attendees to confirm that they are not displaying symptoms of COVID-19 and have not recently been exposed to anyone who tested positive. If they do have symptoms or have been exposed, they will not be able to attend the conference in-person.